



ग्राम्य निर्वहण वृद्धि प्रति प्रौद्योगिकी परिणाम

Estd. 2011

Shankarrao Mohite-Patil Charitable Hospital Trust's

Sahakar Maharshi Shankarrao Mohite-Patil Institute of Technology & Research, Shankarnagar-Akluj

(Approved by A.I.C.T.E, New Delhi, Govt. of Maharashtra and DTE, Mumbai - EN6782)
Post – Yeshwantnagar, P.O.Box.No. 5, Pin – 413118, Tal – Malshiras, Dist – Solapur (Maharashtra)

Institute Vision: Sustainable Rural Development through Technology Transformation

Seminar Report on Startup Yatra

Date: 22.02.2024

Venue: Seminar Hall, SMSMPITR, Akluj

Speaker: Mr. Suraj Maske, Owner of Suraj Industries, Tembhurni

Organized by: Entrepreneurship Development Cell of SMSMPITR, Akluj

Introduction:

The Entrepreneurship Development Cell of Sahakar Maharshi Shankarrao Mohite Patil Institute of Technology and Research, Shankarnagar - Akluj hosted a stimulating seminar titled "Startup Yatra," featuring Mr. Suraj Maske, the esteemed owner of Suraj Industries in Tembhurni. The seminar aimed to inspire budding entrepreneurs and provide them with practical insights into the world of startups and entrepreneurship.

Speaker Profile:

Mr. Suraj Maske is a seasoned entrepreneur known for his remarkable journey in establishing and scaling Suraj Industries. With extensive experience in the entrepreneurial landscape, Mr. Maske brought invaluable knowledge and firsthand experiences to the seminar.

Seminar Highlights

- **Entrepreneurial Journey:**

Mr. Maske commenced the seminar by narrating his personal entrepreneurial journey, elucidating the challenges, triumphs, and pivotal moments that shaped his success story. His narrative provided attendees with a realistic portrayal of the entrepreneurial path, emphasizing perseverance and innovation.

- **Key Challenges and Solutions:**

Delving into the intricacies of startup endeavors, Mr. Maske shed light on the common challenges encountered by entrepreneurs and offered pragmatic



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solutions derived from his own experiences. Topics ranged from funding hurdles to market penetration strategies, providing attendees with actionable insights.

- **Importance of Innovation:**

Throughout the seminar, Mr. Maske underscored the significance of innovation in driving startup growth and sustainability. Drawing examples from his own ventures, he emphasized the need for continuous adaptation and creative problem-solving in the competitive business landscape.

- **Building a Resilient Startup Ecosystem:**

A focal point of discussion was the importance of fostering a robust startup ecosystem conducive to growth and innovation. Mr. Maske elucidated the role of institutions, government initiatives, and community support in nurturing budding entrepreneurs and catalyzing economic development.

- **Interactive Q&A Session:**

The seminar concluded with an interactive Q&A session, allowing attendees to engage directly with Mr. Maske and delve deeper into specific entrepreneurial queries. The session facilitated knowledge exchange and provided attendees with personalized guidance tailored to their entrepreneurial aspirations.

The "Startup Yatra" seminar featuring Mr. Suraj Maske proved to be an enriching and insightful event, offering attendees a firsthand glimpse into the world of entrepreneurship. Through his compelling narrative and practical insights, Mr. Maske not only inspired aspiring entrepreneurs but also equipped them with the tools and knowledge necessary to navigate the complexities of startup ventures. The seminar served as a testament to the transformative power of entrepreneurship in driving innovation and economic growth.

The Entrepreneurship Development Cell extends heartfelt gratitude to Mr. Suraj Maske for his invaluable contribution to the seminar. Special thanks are also due to all participants and attendees for their active engagement and enthusiasm.

Convener